

# **Alice L. Pendleton Library**

309 Main Road, PO Box 77

Islesboro, ME 04848

207-734-2218

## **Strategic Plan**

### **2021-2024**

Melissa L. Olson

Director

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This Strategic Plan was approved by the Board of Trustees on June 9, 2021.

**List of Trustees**

Catherine Demchur-Merry

Colleen Dove

Isabel Jackson

Jon Kerr

Sarah Randlett

Laura Read

Carrie Thomas, Chair and Secretary

Tricia Ladd, Chair, Friends of Alice L. Pendleton Library

Lauren Bruce, Library Liaison, Select board Member, Town of Islesboro

**Programs/Services Committee**  
Isabel Jackson, Colleen Dove, Melissa Olson

**GOAL** - to get more people to come in to the library and to have more people utilizing services.

**Objective 1 Engaging Programming** **Summer 2021**  
 Adult Book discussion (Weds, July/August), Book sale, Author fairs  
 Bigs Reading buddies  
 Middles Geocaches  
 Littles Story Time, Story Walk, summer reading program, reading buddies

**Winter 2021/2022**

Adults Travel Talks (Tues), Islesboro Interests (Thurs), Book discussions  
 Bigs Advisory Council, Tech. lab  
 Middles MSBA, Maker Space, Tech lab  
 Littles Maker Space, Story Time

**Objective 2 Homebound Delivery** **Fall 2021**  
 Year-round  
 PR - town calendar, newspaper  
 Volunteers/bookmobile  
 On-line catalog instruction

**Objective 3 After-school Programs** **Fall/Winter 2021**  
 MakerSpace  
 Book clubs

**Objective 4 High School Advisory Council** **Winter 2021-22**  
 Voice and Choice  
 Community Service

**Objective 5 Community Collaborations** **On-going**  
 Preschool Story Time  
 Community Center Programming  
 Historical Society Archiving  
 Central School HS Advisory Council  
 Boardman Cottage Delivery  
 IIT Storywalk, Geocaching

**Objective 6 Little Free Libraries** **Summer 2022**  
 Ferry  
 Town Beach  
 Big Tree  
 Community Center  
 Town Office

**Collections Committee**

Carrie Thomas, Lauren Bruce, Catherine Demchur-Merry, Melissa Olson

**GOAL** - Engage the community in ALP Library use by expanding the library's collections to meet the interest and needs of the community.

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|--------------------|---|---|
| <b>Objective 1</b> | <b>Pay-Per-Use Cloud Library</b><br>Patrons select from 50,000 ebooks, 150,000 audio books<br>No wait time  | <b>By May 2021</b>                          |
| <b>Objective 2</b> | <b>Increase awareness of borrowing options</b><br>Inter-library loan<br>Purchase request<br>Cloud Library<br>Kanopy<br>ME Digital Library<br>Include periodically in town mailing<br>Put on library Facebook page and website | <b>On-going</b>                             |
| <b>Objective 3</b> | <b>Lending of other items</b><br>Gardening tools<br>Survey – what do people want?   | <b>By May 2021</b><br><b>By Summer 2022</b> |
| <b>Objective 4</b> | <b>Databases</b><br>Promote current databases (in-school, in-library programs)<br>Review usage of existing – numbers from MSL<br>Offer instruction, with support<br>Add more?   | <b>By December 2021</b>                     |
| <b>Objective 5</b> | <b>Magazine/journal review</b><br>Suggestions<br>On-line options  | <b>By August 2022</b>                       |
| <b>Objective 6</b> | <b>Website and In-library Scavenger Hunt</b><br>Promote resources, search skills<br>Prize drawing   | <b>By October 2022</b>                      |
| <b>Objective 7</b> | <b>Digitizing</b><br>Islesboro Central School Yearbooks<br>Collaborate with IHS and ICS<br>Islesboro Island News<br>Upload discs from Maggy Willcox<br>Special Collections/Documents  | <b>By June 2023</b>                         |

## **Technology Committee**

Richard Coombs, Jon Kerr, Page Clason, Ren Provey, Caleb Read, Melissa Olson

**GOAL** – to create an environment with opportunities for exploration, understanding and expression for all age groups and audiences. The Library stimulates the use of critical reasoning skills to apply these outcomes to our daily lives fostering a socially responsible society.

### **Objective 1 Reading Room (Quadrant 2)**

**By July 2021**

Purchase equipment for General use:

PC

iMac

Color printer/FAX/scanner

75" TV

NUC

Mobile whiteboard

Provide training for equipment

### **Objective 2 Media Lab (Quadrant 4)**

**By March 2022**

Community needs assessment

Purchase equipment

Create Use Policies

Programming/training

### **Objective 3 MakerSpace (Quadrant 3)**

**By July 2022**

Maker Project "Grants" (All ages)

Create/distribute application

Award grants

Purchase materials

Provide guidance/mentor

Project presentations

Community needs assessment

Targeted focus groups

Industry analysis – what are other libraries doing?

Purchase equipment

Write/update Use Policies

Programs

**Marketing Committee**  
Laura Read, Tricia Ladd, Melissa Olson

**GOAL** – to increase communication and awareness of the ALP Library through restructured branding.

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|--------------------|---|-------------------------|
| <b>Objective 1</b> | <b>New logo</b><br>Distinctive design<br>Signature colors and font  | <b>By June 2021</b>     |
| <b>Objective 2</b> | <b>Increase website usage</b><br>Everything drives to alplibrary.org<br>Town calendar insert<br>Flyers<br>Facebook page<br>Newspaper  | <b>Ongoing</b>          |
| <b>Objective 3</b> | <b>Create communications plan</b><br>What to send who when and how  | <b>By December 2021</b> |
| <b>Objective 4</b> | <b>Branding campaign</b><br>New signage<br>Front sign<br>Side door<br>Consistent look<br>Design materials<br>Letterhead, business cards, bookmarks, flyers, merchandise, etc. | <b>By June 2022</b>     |