Alice L. Pendleton Library
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Strategic Plan
2021-2024

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This Strategic Plan was approved by the Board of Trustees on June 9, 2021.

**List of Trustees**

Catherine Demchur-Merry  
Colleen Dove  
Isabel Jackson  
Jon Kerr  
Sarah Randlett  
Laura Read  
Carrie Thomas, Chair and Secretary

Tricia Ladd, Chair, Friends of Alice L. Pendleton Library  
Lauren Bruce, Library Liaison, Select board Member, Town of Islesboro
GOAL - to get more people to come in to the library and to have more people utilizing services.

**Objective 1  Engaging Programming**  
*Summer 2021*
- **Adult**  Book discussion (Weds, July/August), Book sale, Author fairs
- **Bigs**  Reading buddies
- **Middles**  Geocaches
- **Littles**  Story Time, Story Walk, summer reading program, reading buddies

**Winter 2021/2022**
- **Adults**  Travel Talks (Tues), Islesboro Interests (Thurs), Book discussions
- **Bigs**  Advisory Council, Tech. lab
- **Middles**  MSBA, Maker Space, Tech lab
- **Littles**  Maker Space, Story Time

**Objective 2  Homebound Delivery**  
*Fall 2021*
- Year-round
- PR - town calendar, newspaper
- Volunteers/bookmobile
- On-line catalog instruction

**Objective 3  After-school Programs**  
*Fall/Winter 2021*
- MakerSpace
- Book clubs

**Objective 4  High School Advisory Council**  
*Winter 2021-22*
- Voice and Choice
- Community Service

**Objective 5  Community Collaborations**  
*On-going*
- **Preschool**  Story Time
- **Community Center**  Programming
- **Historical Society**  Archiving
- **Central School**  HS Advisory Council
- **Boardman Cottage**  Delivery
- **IIT**  Storywalk, Geocaching

**Objective 6  Little Free Libraries**  
*Summer 2022*
- Ferry
- Town Beach
- Big Tree
- Community Center
- Town Office

Collections Committee
GOAL - Engage the community in ALP Library use by expanding the library's collections to meet the interest and needs of the community.

Objective 1  Pay-Per-Use Cloud Library  By May 2021
Patrons select from 50,000 ebooks, 150,000 audio books
No wait time

Objective 2  Increase awareness of borrowing options  On-going
Inter-library loan
Purchase request
Cloud Library
Kanopy
ME Digital Library
Include periodically in town mailing
Put on library Facebook page and website

Objective 3  Lending of other items  By May 2021
Gardening tools
Survey – what do people want?

Objective 4  Databases  By Summer 2022
Promote current databases (in-school, in-library programs)
Review usage of existing – numbers from MSL
Offer instruction, with support
Add more?

Objective 5  Magazine/journal review  By August 2022
Suggestions
On-line options

Objective 6  Website and In-library Scavenger Hunt  By October 2022
Promote resources, search skills
Prize drawing

Objective 7  Digitizing  By June 2023
Islesboro Central School Yearbooks
Collaborate with IHS and ICS
Islesboro Island News
Upload discs from Maggy Willcox
Special Collections/Documents
Technology Committee
Richard Coombs, Jon Kerr, Page Clason, Ren Provey, Caleb Read, Melissa Olson

GOAL – to create an environment with opportunities for exploration, understanding and expression for all age groups and audiences. The Library stimulates the use of critical reasoning skills to apply these outcomes to our daily lives fostering a socially responsible society.

Objective 1  Reading Room  (Quadrant 2)  By July 2021
Purchase equipment for General use:
P C
iMac
Color printer/FAX/scanner
75” TV
NUC
Mobile whiteboard
Provide training for equipment

Objective 2  Media Lab  (Quadrant 4)  By March 2022
Community needs assessment
Purchase equipment
Create Use Policies
Programming/training

Objective 3  MakerSpace  (Quadrant 3)  By July 2022
Maker Project “Grants” (All ages)
Create/distribute application
Award grants
Purchase materials
Provide guidance/mentor
Project presentations
Community needs assessment
Targeted focus groups
Industry analysis – what are other libraries doing?
Purchase equipment
Write/update Use Policies
Programs
GOAL – to increase communication and awareness of the ALP Library through restructured branding.

**Objective 1**  New logo  By June 2021
- Distinctive design
- Signature colors and font

**Objective 2**  Increase website usage  Ongoing
- Everything drives to alplibrary.org
  - Town calendar insert
  - Flyers
  - Facebook page
  - Newspaper

**Objective 3**  Create communications plan  By December 2021
- What to send who when and how

**Objective 4**  Branding campaign  By June 2022
- New signage
  - Front sign
  - Side door
- Consistent look
- Design materials
  - Letterhead, business cards, bookmarks, flyers, merchandise, etc.